

World Immune Regulation Meeting XV

30 June - 3 July 2021

Sponsor Brochure



SIAP

WIR The logo for WIR features the letters 'WIR' in a bold, black, sans-serif font. To the right of the letters is a stylized graphic of a mountain range with three peaks, rendered in shades of blue.

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Welcome from the Chairman

Immune regulation is the hottest issue in basic and clinical science and there is no doubt that we need to get together and get inspired. On behalf of the organizers and the Swiss Institute of Allergy and Asthma Research (SIAF), it is a great pleasure to welcome you to sponsor the **15th World Immune Regulation Meeting**.



With an outstanding list of speakers in this field, „Immune Regulation - Davos“ will be one of the key events in 2021 to meet the world’s top experts in the area. As the safety of all participants has the highest priority to us, WIRM-XV will be held as a full digital meeting. It will be focused on **“Immune Activation, Effector Functions and Immune Tolerance with a special focus on Autoimmunity and Allergy”**.

Most of the program will be unopposed plenary symposia, which will be supported by workshops, poster sessions, a special lecture, a meet the expert session, lunch symposia and many more.

We have developed a broad and exciting range of sponsorship varieties. The range of sponsorship varieties include possibilities for the virtual exhibition, satellite symposia and many other opportunities, which will give attention to your company brand and products.

A successful congress relies on the valued support provided by sponsors and exhibitors. Therefore, we cordially invite all of the companies involved in research and development as well as publishers to participate in this exciting meeting.

Cezmi Akdis, MD
Congress Chair
Director SIAF

Topics & Special Focus

Special Focus

Immune Activation, Effector Functions and Immune Tolerance with a special focus on Autoimmunity and Allergy

Topics

Basic Mechanisms

Immune response to SARS-CoV-2

Innate immune response

Dendritic cell subsets and immune regulation

B cell subsets and immune regulation

NK cells and NK-T cells

Eosinophils, Basophils and Neutrophils

Innate lymphoid cells

Transcriptional regulation of immune responses

Development of effector and regulatory T cells

T and B cell memory and immune regulation

Chemokines and receptors in immune response

Apoptosis in the regulation of immune responses

The role of microRNAs in immune regulation and effector functions

Role of epithelial cells and other resident tissue cells

Epigenetic mechanism of immune response

Metabolism and immunity

Focus on clinical application, drug discovery and novel biotechnological developments

Covid-19, allergy and autoimmunity

Hygiene hypothesis in immune regulation

Regulatory and effector T and B cell subsets and cytokines: from bench to bedside

Immune response to parasites

Tumor antigen-specific immune regulation

Autoimmunity

Neuroimmunology

Allergy and asthma

Organ transplantation

Mucosal tolerance and intestinal homeostasis

Development of novel vaccines and drugs

„Biologicals“ and immune response

Cellular therapies including stem cell therapies

Regenerative medicine and immune system

Precision Medicine

Novel immune imaging techniques

Facts & Figures of WIRMs and the past WIRM

500-700	Participants
200-300	Abstracts
12	Plenary Sessions
1	Meet the Expert Session
12	Workshops
3	Poster Sessions
120	Talks
12	Workshop Prizes
5	Poster Prizes
1	Special Lecture
40	Registration Grants
41	Sponsors Exhibitors
1	Lottery for visitors of the booths

SPONSOR INFORMATION

Types of sponsoring

Platinum sponsor:	EUR 5'000.- and more
Gold sponsor:	EUR 2'000.- – 5'000.-
Silver sponsor:	< EUR 2'000.-

Every 1'000.- Euro sponsorship includes one (1) free registration for your company

Payment

Conditions of payment mentioned on the invoice are valid. All charges incurred by bank transfer is paid by the sponsor.

VAT

All prices are indicated in Euros excluding 7,7% Swiss VAT, unless otherwise specified. All Swiss companies are obliged to pay VAT. The obligation to pay VAT for sponsors from other countries depends on the sponsor item. Exhibitors are obliged to pay VAT independent from their country.

Virtual Booth

Sponsors will manage a private video conference room to meet with WIRM participants. It will offer access control for the sponsor, video-audio communication, screen sharing, creating and sharing notes. The virtual booth will be accessible via WIRM sponsor page. All participants, who enter the individual virtual booth will be listed at the end of the congress.

Entering a virtual booth will be rewarded by participating in the WIRM Lottery.

WIRM provides

- Free digital registration for two (2) company representatives
- Contact list of participants, who entered/clicked on the virtual booth
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 2'000.- for all 4 days

Video Presentation before a session

We like to give all sponsors the possibility to present their company or product in a video presentation before or between any sessions of your choice.

WIRM provides

- Time slot in the program
- 1, 3 or 6 minutes presentation time
- Free registration for 1-3 company representatives
- Contact list of participants, who viewed the video presentation
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 1'000.- 1 minute video presentation before/between a selected talk
(first come first served)

EUR 2'000.- 3 minutes video presentation before/between a selected session
(first come first served)

EUR 3'000.- 6 minutes video presentation before/between a selected session
(first come first served)

Logo Placement in sponsors section

All sponsors will be announced on the Sponsor Page, linked on the landing page of the virtual WIRM platform. Clicking on the logo will directly link the viewer to the homepage of the sponsor (or any other link of your choice).

WIRM provides

- Contact list of participants, who clicked on the logo
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 300.00 for all 4 days

Advertisement Banners during a session

Next to each presentation stream window, an advertising banner can be placed. The banners will include a direct webpage link.

WIRM provides

- Contact list of participants, who clicked on the logo
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 500.00

Lunch Symposium

Timeslot of one hour (presentation and Q&A) during lunch breaks, can be used to present products|services with a pre-recorded video presentation. Questions from the audience will be written in the chat box during the stream. The presenters have to be online during and at the end of the lunch symposium in order to answer the questions via video conference call.

Time and session will be decided upon application.

WIRM provides

- Time slot of 1 hour in the program (presentation and Q&A; first come, first served)
- Free registration for 6 company representatives
- Contact list of participants, who viewed the symposium
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book
- Full page (A4) advert in the PDF of the final program|abstract book
- Your company will be mentioned in several bulk mails sent to 40'000 addresses

Costs

EUR 6'000.-

Email to all registered participants

Inform all participants about your presence and products to be displayed at the digital WIRM. Provide us with your html text message and we will send your email to all registered participants on the date and time of your choice.

WIRM provides

- Newsletter tool and sending of the bulk mail
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 500.00 for one email

Advert in the PDF of the final program

The final program (abstract book) will be ready to download on the virtual WIRM platform as a PDF file for all participants.

WIRM provides

- Full page (A4) for a colour advert
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Sponsor amount

EUR 500.00 for a colour advert inside the program

Advert on the WIRM Homepage or on Social Media

Our website www.wirm.ch receives more than 10 million hits in total during the year, particularly between February and the end of the congress.

Social Media is getting more and more important and also WIRM is present on Facebook and Twitter. Our Facebook page has already 12'000 likes.

(www.facebook.com/WIRMmeeting, https://twitter.com/SIAF_UZH)

WIRM provides

- Linked banner of your company or a product on our homepage (max. 570 x 150 pixel) or a Facebook or Twitter post
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

EUR 1'000.00 for an advert on the WIRM homepage, which will stay until the end of the congress (includes 1 free registration for a company representative)

EUR 500.00 for an advert posted on our Facebook or Twitter page

Workshop Presentation Awards (cash prize)

There will be 12 workshops during the congress with different subjects and titles. A cash award will be given to one best presentation of each workshop selected by the chairpersons.

WIRM provides

- Awards will be named with the sponsor and advertised to public
- Workshops and your company logo will be mentioned in several bulk mails sent to 40'000 addresses
- Free registration for 3 company representatives
- Your linked banner placement during all workshop sessions
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

min. EUR 3'600.- (Example; in total for 12 workshops, EUR 300.- for every winner)

Poster Presentation Awards (cash prize)

There will be approx. 10 poster sessions during the congress with different subjects and titles. A cash award will be given to one best presentation of each poster session selected by the chairpersons.

WIRM provides

- Awards will be named with the sponsor and advertised to public
- Poster Sessions and your company logo will be mentioned in several bulk mails sent to 40'000 addresses
- Free registration for 2 journal representatives
- Your linked banner placement during all poster sessions
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

min. EUR 2'000.- (Example; in total for 10 poster sessions, EUR 200.- for every winner)

Poster Prizes (free subscription)

There will be poster sessions in the evenings. The winners of each poster session will be awarded by the chairs for the best poster prize, which is one year free subscription to your journal.

WIRM provides

- Prizes will be named with the sponsor and advertised to public
- Poster Sessions and your company logo will be mentioned in several bulk mails sent to 40'000 addresses
- Free registration for 1 journal representative
- Your linked banner placement during the respective poster session
- Your linked logo on the WIRM homepage, on the WIRM virtual platform and in the PDF file of the final program/abstract book

Costs

Sponsor provides a one year free subscription to the journal and a certificate for the winner.

Contact us

Scientific Committee

Cezmi A. Akdis, Prof. MD

Mübeccel Akdis, Prof. MD PhD

Katja Bärenfaller, PD PhD

Claudio Rhyner, PhD

Milena Sokolowska, MD PhD

Willem van de Veen, PhD

Chairman, Director SIAF

Head of Immune Regulation SIAF

Head of Molecular Allergology SIAF

Head of Vaccine Development SIAF

Head of Immune Metabolism SIAF

Head B Cell Immunology SIAF

Sponsoring, Congress Organization, General Information

Ms. Sandra Cramer

Swiss Institute of Allergy and Asthma Research (SIAF)

Herman-Burchard-Strasse 9, 7265 Davos Wolfgang, Switzerland

Phone: +41 (0)81 410 08 42

Email: wirminfo@wirm.ch

Web: www.wirm.ch

We would love to welcome you to
the digital edition of the
15th World Immune Regulation Meeting
30 June - 3 July 2021



#WIRM



Join our community on
www.facebook.com/WIRMeeting

Join our community on
www.twitter.com/SIAF_UZH

SIAF

WIR The WIR logo graphic, featuring the letters 'WIR' in a bold, black, sans-serif font, followed by a stylized blue mountain range silhouette.