



Sponsor Brochure

# World Immune Regulation Meeting XII

14 - 17 March 2018 | Davos, Switzerland

SI AF

WIR 

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## Welcome from the Chairman

Immune regulation is the hottest issue in basic and clinical science and there is no doubt that we need to get together and get inspired. On behalf of the organizers and the Swiss Institute of Allergy and Asthma Research (SIAF), it is a great pleasure to welcome you to sponsor the **12th World Immune Regulation Meeting**.

With an outstanding list of speakers in this field, „Immune Regulation - Davos“ will be one of the key events in 2018 to personally meet the world's top experts in the area. This year, WIRM will be focused on **“Immune Activation, Effector Functions and Immune Tolerance with a special focus on Autoimmunity”**.

Most of the program will be unopposed plenary symposia, which will be supported by workshops, poster sessions, a special lecture, satellite symposia and many more. Long lunch breaks will allow to digest attended symposia and talk with colleagues, while enjoying the winter sports and landscape. As at other Davos meetings, we will come together for poster sessions with buffet dinner, desserts and drinks providing a relaxed and stimulatory atmosphere for scientific exchange during the three evenings of the congress.

We have developed a broad and exciting range of sponsorship varieties. The range of sponsorship varieties include possibilities for exhibition, satellite symposia and many other opportunities, which will give attention to your company brand and products. Our aim to facilitate the interaction between sponsors and the international audience is well recognized by the exhibitors and participants of the past eleventh WIRMs.

A successful congress relies on the valued support provided by sponsors and exhibitors. Therefore, we cordially invite all of the companies involved in research and development as well as publishers to participate in this exciting meeting.



Cezmi Akdis, MD  
Congress Chair  
Director SIAF

## Organizing Committee



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Obere Strasse 22  
7270 Davos Platz  
Switzerland  
[www.siaf.uzh.ch](http://www.siaf.uzh.ch)

Cezmi A. Akdis, Prof. MD (Chairman)	Director
Mübeccel Akdis, Prof. MD PhD	Head of Immunodermatology
Reto Crameri, Prof. PhD	Head of Molecular Allergology
Liam O'Mahony, PD PhD	Head of Molecular Immunology
Claudio Rhyner, PhD	Head of Vaccine Development



# Topics of the Congress

## Basic Mechanisms

Innate immune response

Dendritic cell subsets and immune regulation

B cell subsets and immune regulation

NK cells and NK-T cells

Eosinophils, Basophils and Neutrophils

Innate lymphoid cells

Transcriptional regulation of immune responses

Development of effector and regulatory T cells

T and B cell memory and immune regulation

Chemokines and receptors in immune response

Apoptosis in the regulation of immune responses

The role of microRNAs in immune regulation and effector functions

Role of epithelial cells and other resident tissue cells

Epigenetic mechanism of immune response

Metabolism and immunity

## Focus on clinical application, drug discovery and novel biotechnological developments

Hygiene hypothesis in immune regulation

Regulatory and effector T and B cell subsets and cytokines: from bench to bedside

Immune response to parasites

Tumor antigen-specific immune regulation

Autoimmunity

Neuroimmunology

Allergy and asthma

Organ transplantation

Experimental models of inducing and breaking peripheral tolerance

Mucosal tolerance and intestinal homeostasis

Development of novel vaccines and drugs

„Biologicals“ and immune response

Cellular therapies including stem cell therapies

Regenerative medicine and immune system

Precision Medicine

## Facts & Figures of WIRMs and WIRM XI

500-1'000	Participants
230-350	Abstracts
12	Plenary Sessions
1	Meet the Expert Session
12	Workshops
3	Dip & Discuss Poster Sessions with Buffet Dinner
125	Talks
12	Workshop Prizes
5	Poster Prizes
1	Special Lecture
1	Dinner & Dance Gala Night
26	Travel Grants
34	Sponsors   Exhibitors
1	Highly attended Exhibition Area
1	Lottery for visitors of the booths
1'560	Meters above Sea Level
300	Kilometer Ski Slopes
4	Long Lunch Breaks for Winter Sports



## Event Location - Davos and its Congress Center

Davos has been stimulating not only for scientists, but also for other meetings such as the World Economic Forum, held every year in the same conference center. Davos is Europe's highest situated town. The combination of idyllic alpine landscape, urban atmosphere and the wide range of service, infrastructure, fine food and activities is unique. Davos is a winter-sports paradise for snowboard and skiing enthusiasts from all over the world, providing over 14'000 guest beds.

The Congress Center can be reached quickly by bus or on foot from every hotel. The Congress Center Davos has a total area of 12'000 m<sup>2</sup>. There is a big exhibition area with great opportunities for exhibitors as well as poster presentations. A very good interaction between the exhibitors and participants is a tradition at WIRMs. In addition, the Congress Center offers a selection of perfectly organized equipment with top of the audio visual technology.

[www.davos.ch](http://www.davos.ch)

[www.davoscongress.ch](http://www.davoscongress.ch)



# SPONSOR INFORMATION

## Types of sponsoring

Platinum sponsor:	EUR 10'000.00 and more
Gold sponsor:	EUR 5'000.00 – 10'000.00
Silver sponsor:	< EUR 5'000.00

## Exhibition

Stand space is charged at a square meter rate as indicated. The exhibiting company is responsible for the design, construction and security of their stand. Rules concerning installation and deinstallation listed in an exhibitor manual have to be considered. The manual will be sent together with an order form for rental articles to the sponsor by the organizer after a final stand reservation. „First-come-first-serve“ rule will be applied for equal stand reservations. Three (3) persons from each exhibitor will receive waived registration.

## Lottery to stimulate the visit of the booths

To enforce the interaction between participants and exhibitors there will be a lottery. Stamps will be given to each exhibitor, which will be collected by the participants after their visit to the booths. There will be a lottery between the participants, who collected all stamps. In average, 80% of the participants are collecting stamps.

## Get 10% reduction in the exhibition costs

Advertisement of the meeting on your homepage, in flyers, newsletters etc. before the 1st of October 2017, will enable a reduction in the exhibition costs of 10%.

## Badge Scanner System

Due to legal reasons, we are not able to hand out the list of delegates to the sponsors. Davos Congress will offer a Badge Scanner System. Each Exhibitor, who is interested in collecting contacts, will receive a Scanner for an additional EUR 100.00 for all 4 days. Participants will have a bar code on their badges, which can be scanned by the exhibitors.



## Production costs

Production costs are the responsibility of the sponsor.

## Payment

Conditions of payment mentioned on the invoice are valid. All charges incurred by bank transfer is payed by the sponsor|exhibitor.

## VAT

All prices are indicated in EUROS excluding 8,0% Swiss VAT, unless otherwise specified. All Swiss companies are obliged to pay VAT. The obligation to pay VAT for sponsors from other countries depends on the sponsor item. Exhibitors are obliged to pay VAT independent from their country.

## Shipping

All shipping and customs costs for congress related transport is payed by the exhibitor. This also includes the Swiss VAT and congress related returns to sponsor after the congress. The exhibitor is responsible for punctual delivery as per deadline fixed by the organizer.

## Sponsors | Exhibitors of past WIRMs

Abcam - AbD Serotec MorphoSys AbD GmbH - AdipoGen Life Sciences - Affymetrix eBioscience - ALK-Abello - AllerGen NCE Inc. - Allergopharma J. Ganzer KG - Antibodies Online - Attana Pharma - Applied Biosystems Applera - Bardill Sport - BD Biosciences - Beckman Coulter - Becton Dickinson - Bender MedSystems - Bentham Science - BioLegend - Bio-Rad - Bio-Techne - Bühlmann Laboratories - COST - C.T.L. Europe - Davos Congress - Davos Diagnostics - Davos Klosters Mountains - Diaclone - EAACI - EFIS/EJI - Enzo Life Sciences - European Journal of Immunology - Exbio Praha - FlowJow Celeza - Fluidigm Europe - Frontiers - GA2LEN Global Allergy and Asthma European Network - Glaxo Smith Kline Medicines Research Centre - Hyglos - Immunity - Invitrogen Dynal - IMGT ImMunoGeneTics - International Archives of Allergy and Immunology - Invitrogen - Jackson Immuno Research - Journal of Allergy and Clinical Immunology - Journal of Innate Immunity - Karger - Kinexus Bioinformatics - Kirchner Museum Davos - LabForce - Lucerna-Chem - Mabtech - Merck Millipore - Meso Scale Discovery - Microsynth - Miltenyi Biotec - Mucosal Immunology - Nature Immunology - Nature Medicine - Nature Reviews Drug Discovery - Nature Reviews Immunology - Nestlé - Novartis - Nycomed - Pantec Biosolutions - PeproTech - Perkin Elmer - Quanterix - Roche - Sino Biological - SNF Swiss National Science Foundation - SSAI - Stallergenes Greer - Stemcell Technologies - Stilli Park Residences - Swiss International Airlines - Technology Networks - Thermo Fisher Scientific - Tissue Gnostics - Trends in Immunology - VWR International

## Overview Sponsorship Opportunities

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If none of the above options correspond to your expectations and ideas, we are always happy to offer you the flexibility for other suggestions of sponsoring.

## Exhibition

The exhibition will be held at the big foyer of the Congress Center Davos, which allows a wide variety of stand configurations. Refreshment points and poster sessions have been integrated into the exhibition area, which will form the main hub of the congress, maximising the time that delegates spend in this area.

WIRM provides

- Free registration for three (3) persons (booth personnel)
- Net Floor space in the congress center
- Your linked logo on the WIRM homepage and in the final program book
- Stamps for the lottery

Enhancements

Extra material like chairs, tables, power connection or a badge scanner to collect delegates contacts can be rented from Davos Congress. Advertisement of the meeting on your homepage, flyers, newsletters, Facebook etc. before the 1st of October 2017 will enable a reduction in the exhibition costs of 10%.

Cost of the stand

EUR 900.00 | m<sup>2</sup> for all 4 days (minimum stand size is 6 m<sup>2</sup>)

Sponsor bears all production costs of the stand. Layout and size of the booth have to be approved by the organizer.



## **Banners**

There will be possibilities for companies to advertise their company or their products on the wall, from the ceiling and on standing banners in the area of the venue.

WIRM provides

- Space in the Congress Center for your banner
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 1'000.00 per wall or ceiling advertising banner (approx. 4x1m)

EUR 1'000.00 for three roll up banners (two-sided, approx. 2x1m)

Sponsor bears all production & shipping costs of the banner.

## **Advertisement in the Final Program**

The final program (abstract book) will be distributed to all delegates upon registration in Davos.

WIRM provides

- Full page (A4) colour advert
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 1'000.00 for an advert inside the program

EUR 2'000.00 for an advert inside the front or back cover

Sponsor bears all production costs of the advert.

## **Advertisement on the WIRM Homepage or on Facebook**

Our website [www.wirm.ch](http://www.wirm.ch) receives more than 10 million hits in total during the year, particularly between October and the end of the congress.

Social Media is getting more and more important and also WIRM is present on Facebook. Our Facebook page has already over 8'400 likes ([www.facebook.com/WIRMeeting](http://www.facebook.com/WIRMeeting)).

WIRM provides

- Linked banner of your company or a product on our homepage (max. 570 x 150 pixel) or a Facebook post
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 1'000.00 for an advert on the WIRM homepage, which will stay until the end of the congress

EUR 500.00 for an advert posted on our Facebook page

Sponsor bears all production costs of the advert.

## **Pocket Program**

This is always a useful item for attendees and in constant use during the event. The pocket program contains useful information „at-a-glance“.

WIRM provides

- Your company logo, as the only one, on the back cover of the pocket program
- Production of the pocket program
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 1'000.00 for your logo (as a single sponsor) on the back cover of the pocket program

## **Congress Bags**

A congress bag containing delegate material will be distributed to all delegates upon registration in Davos. The bag will contain the abstract book, the pocket program and several bag inserts.

WIRM provides

- Packing of the bags
- Distribution of the bags to every delegate
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

Sponsor bears all production and shipping costs of the bags. The WIRM logo has to be printed on the bag. The bag design has to be approved by the organizer.

## **Insert in Congress Bags or Chair Drops**

Sponsors are welcome to have an insert in the bag, which will be given to each delegate, or a chair drop. The item has to be produced by the sponsor.

WIRM provides

- Packing of the bags or distribution on the chairs before a session of your choice
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 1'000.00 | one insert in the bag or one chair drop

EUR 1'700.00 | two inserts in the bag or two chair drops

Sponsor bears all production and shipping costs of the insert | drop.

## **Pens & Pads**

Distributed via the congress bags, this is an unique opportunity to highlight your company name and logo on the pens and note pads, which will see continuous use throughout the congress.

WIRM provides

- Packing of the congress bags
- Distribution to every delegate
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

Sponsor bears all production and shipping costs of pens and pads (preferably A5 size pads). The sponsors logo can be printed on the pens and | or pads.

## **Name Badges**

Sourced and provided by the organizers and worn by all delegates for the duration of the congress, badges are a very visible item.

WIRM provides

- Company name and | or logo on each badge
- Distribution to every delegate
- Production of the badges
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 3'000.00

The sponsors logo will be printed on both sides of the name badges.

## **Lanyards for Name Badges**

All delegates also wear lanyards for the duration of the congress as a highly visible item.

WIRM provides

- Distribution to every delegate
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

Sponsor bears all production and shipping costs of the lanyards.

## **Workshop Presentation Award**

There will be 12 - 16 workshops during the congress with different subjects and titles. A cash award will be given to one best presentation of each workshop selected by the chairpersons.

WIRM provides

- Awards will be named with the sponsors and advertised to public
- Workshops and your company logo will be mentioned in several bulk mails sent to 50'000 addresses
- Possibility to place a banner in the workshop room
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 4'000.00 (in total for all 12 - 16 workshops)

Sponsor bears all production and shipping costs. The award presentations will be done by a representative of the sponsor.



## Dinner & Dance Gala Night

All participants and accompanying persons are welcome to attend the gala dinner, which will take place on the last evening of the meeting. A delicious menu will be served followed by live dance music.

WIRM provides

- Your banner placed, where the gala dinner takes place
- Your logo placed in the official invitation letter
- Your logo on the menu card of the gala dinner
- Your linked logo on the WIRM homepage and in the final program book
- Three (3) complimentary tickets for the Gala Dinner

Sponsor amount

EUR 10'000.00



## Conference Break Slide

During every break a slide show will be shown on the screens of the plenary hall. Inform all participants about your company or products with a very visible advert slide.

WIRM provides

- One power point slide to be shown in every break
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 500.00 for one slide

Sponsor provides a power point slide to the organizer.

## **Company Satellite Symposia**

It is anticipated that a number of opportunities will be available for companies to organize a „Satellite Symposia“ to run in conjunction with the congress in the main program. The sponsor may choose a subject and nominate speakers and chairpersons. Time and session hall will be decided upon application.

WIRM provides

- Session hall and audiovisual equipment
- Waived registration fee for the speakers
- Your company will be mentioned in several bulk mails sent to 50'000 addresses
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 10'000.00

The sponsor bears all production costs and chooses the subject for the Symposia. The sponsor is responsible to organize the speakers and chairs and their accommodation and travel (some of the invited speakers can be used in your satellite symposia).

## **Short talk to present your products before a Plenary Session**

We like to give all sponsors and exhibitors the possibility to present their company or product in a short oral presentation before one of the Plenary Sessions in the main hall. The talk should present scientific basis of only one of your novel products.

WIRM provides

- Session hall and audiovisual equipment
- 5 minutes presentation time
- Free registration for one (1) speaker
- Announcement in the main program of WIRM
- Announcement in monthly WIRM ads being sent to 40'000 immunologists
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 2'500.00

The sponsor bears all production costs. The topic of the presentation has to be approved by the organizer.

## **Email to all registered participants**

Inform all participants about your presence and products to be displayed at WIRM. Provide us with your html text message and we will send your email to all registered participants.

WIRM provides

- Newsletter tool and sending of the bulk mail
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

EUR 500.00 for one email

Sponsor provides an html file to the organizer.

## **Poster Prize**

There will be again 3 hours poster sessions in the evenings with buffet dinner in a relaxed and stimulatory atmosphere. Young researchers will have the opportunity to meet senior scientists. At the daily award ceremonies, the winners of each poster session will be awarded for the best poster presentation prize, which is one year free subscription to your journal.

WIRM provides

- Free registration for one (1) journal representative
- Poster Prizes will be named with the sponsor and advertised to public
- Poster Prize Sponsors will be mentioned in several bulk mails sent to 50'000 addresses
- Your linked logo on the WIRM homepage and in the final program book

Sponsor amount

Sponsor provides a one year free subscription to the journal and a certificate for the winner.

## Contact us

### Sponsoring, Congress Organization, General Information

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### Congress Center, Registration, Hotel Booking

Davos Destinations Organisation

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Email: [info@davoscongress.ch](mailto:info@davoscongress.ch)

Web: [www.davoscongress.ch](http://www.davoscongress.ch)



We would love to welcome you to the  
**12th World Immune Regulation Meeting**  
14 - 17 March 2018  
Davos, Switzerland



[www.facebook.com/WIRMeeting](http://www.facebook.com/WIRMeeting)

